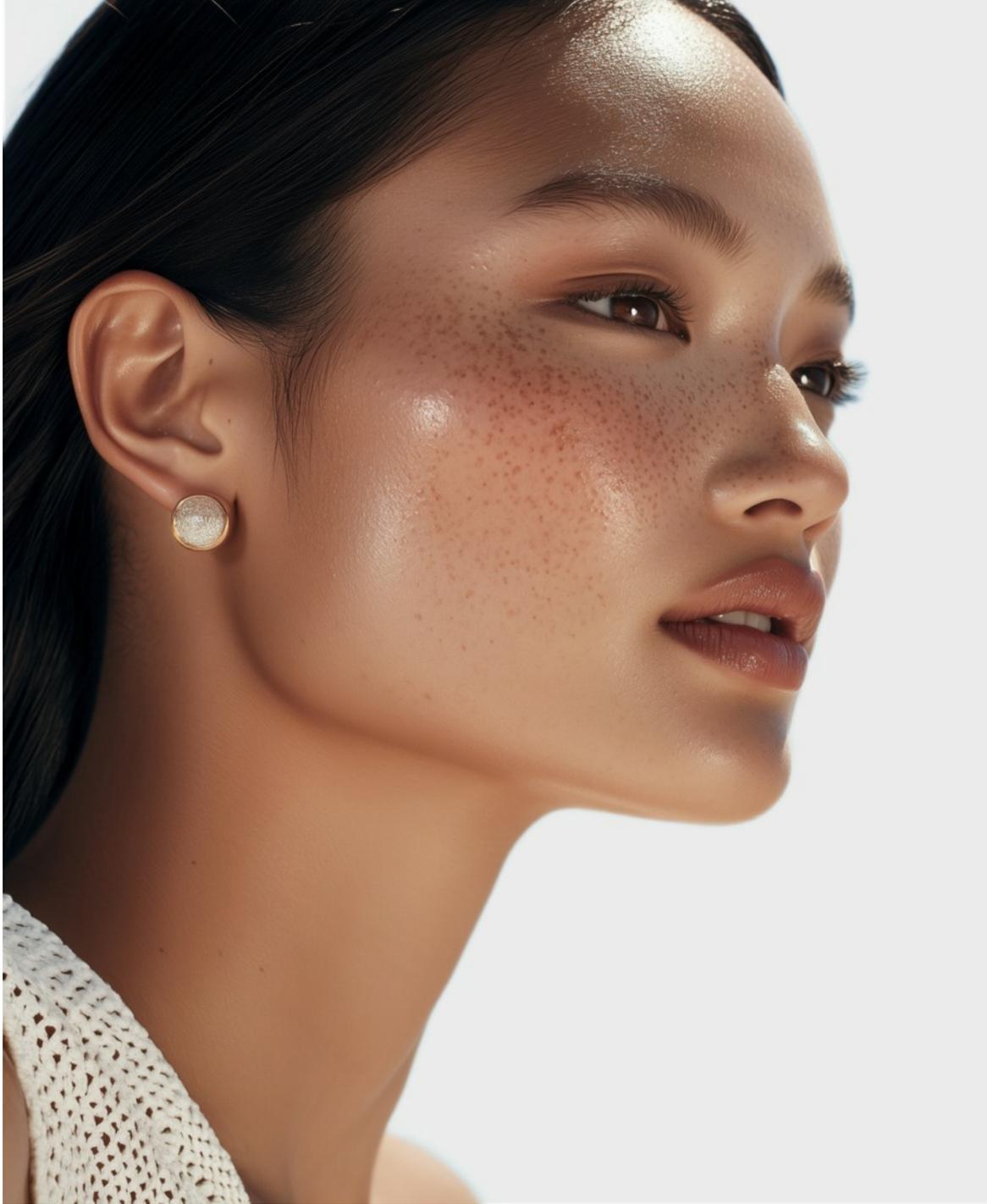




ANNE JENSEN



DIAMOND SKINCARE  
SPA PROTOCOLS

## Anne Jensen Skincare

### *The Art of Skin: More Than a Miracle Ingredient*

True skincare is not defined by a single miracle ingredient — but by the **mastery of many**. At *Anne Jensen*, we understand that every individual, like their skin, is completely unique. No single note can create a symphony — it takes a curated composition of potent, high-performance ingredients to achieve truly exceptional results.

Our formulations are designed under **rigorous European standards**, ensuring that every ingredient is of the highest purity, safety, and efficacy. We draw from the abundance of nature — a pharmacopeia of botanicals known to work in harmony with the skin, our body's largest and most expressive organ.

From dry to oily, normal to sensitive, and combination skin — including the evolving needs of maturing skin over 40 and 55+, Anne Jensen delivers intelligent skincare solutions that adapt and respond to your client's individual needs. We address not just skin types, but the complexities of modern living: environmental stressors, diet, and ingredient overload that compromise skin health.

Anne Jensen was created to meet the highest expectations in **clean, luxury skincare** — empowering professionals to offer clients the very best. When your brand stands for excellence, your products must speak the same language.

Give your clients more than results — give them confidence, integrity, and the unmistakable glow of European-grade luxury.

#### **Elevated Beauty. European Standards.**

At the heart of true luxury lies uncompromising quality — and in the world of beauty, European standards set the global benchmark. The European Union has banned or restricted over **1,300 harmful ingredients** from cosmetics, taking a **proactive, science-led approach** to safety, purity, and transparency.

By contrast, U.S. regulations take a reactive stance — allowing products to enter the market with minimal oversight, only investigating after harm has been reported.

Our products are crafted to meet the **highest European safety standards**, ensuring that what touches your skin is not only effective, but meticulously clean and consciously curated.

**Luxury is peace of mind. Choose beauty held to a higher standard.**

At Anne Jensen Beauty, every ingredient is chosen with intention — for its potency, purity, and proven performance. We believe in formulas that work in harmony with the skin, blending science and nature to deliver visible, lasting results.

Here's what makes our skincare truly exceptional

### **Oligoeleine**

A powerful skin protector, Oligoéleïne strengthens the epidermis and forms a delicate, breathable barrier that locks in hydration while helping to repair visible damage. Skin feels more resilient, smoother, and visibly renewed.

### **Marine Collagen**

Sourced from the sea, this skin-firming ingredient helps support the skin's natural structure, improving elasticity and reducing the appearance of fine lines. Ideal for restoring a youthful bounce and suppleness.

### **Fucogel**

A next-generation hydrating agent, Fucogel boosts cell renewal and enhances firmness. Its unique film-forming properties create a protective veil that retains moisture and leaves the skin silky-smooth.

### **Caviar Extract**

A rich infusion of retinol, amino acids, linoleic acid, and vitamins A, B, D, and E. Caviar is revered for its luxurious anti-aging properties that revitalize and nourish the skin, promoting radiance and elasticity

### **Chilean Wild Rose**

Exceptionally nutrient-rich, this botanical deeply nourishes and regenerates the skin. It's renowned for targeting age spots and pigmentation, restoring an even, luminous complexion.

### **Gatuline (Beech Bud Extract)**

Known as the *Elixir of Youth*, Gatuline is ideal for sensitive and mature skin. It stimulates oxygenation and smooths the skin's surface, revealing a visibly refreshed and rested appearance.

### **Argireline**

Nicknamed *Botox in a Bottle*, this advanced peptide complex reduces the appearance of expression lines by gently minimizing muscle contraction—no needles, no downtime. A noninvasive approach to smoothing fine lines and restoring youthful vitality.

Each ingredient in Anne Jensen Diamond Skincare is a testament to our belief: luxury is not just how it feels — it's what it's made of.

## A Legacy of French Excellence. A Vision for the Future.

For nearly a century, France has been the world's epicenter of skincare innovation — a country where science meets sophistication, and nature meets refinement. With a commitment to timeless quality and future-forward thinking, **Anne Jensen** chose France to bring her vision of skincare mastery to life.

Each formula within the **Anne Jensen Diamond Skincare** collection is crafted using ingredients sustainably grown and meticulously sourced, then refined by the hands of French skincare artisans. These ingredients honor generations of traditional cultivation, where the land is respected and the nutrients preserved, resulting in uncompromised purity and potency.

### Up to 100% Natural Origin

The Diamond Skincare range is composed of **84% to 100% natural ingredients**, including **COSMOS Organic** and **Ecocert Greenlife**–certified botanicals. At the heart of our formulations lies a powerful synergy of **aqua-marine botanicals**, known to soothe, calm, and balance the skin, and **highperformance plant extracts** that visibly enhance skin's vitality.

### Sustainable Beauty, Inside and Out

True sustainability in skincare extends beyond the formula. Our packaging is chosen with purpose — elegant **glass vessels** that preserve the integrity of natural ingredients and are easily recyclable. Unlike plastics, which can destabilize pure formulations over time, **glass ensures lasting freshness and efficacy**. All packaging is recyclable, and we encourage consumers to follow local guidelines for responsible disposal.

**Anne Jensen Diamond Skincare** is where clean beauty meets haute formulation — a luxurious, earth-conscious line for those who demand the best in performance, ethics, and elegance.

Crafted in France. Designed for the future.

COSMOS stands for **Cosmetic Organic and Natural Standard**, an international certification created in **2010** and managed by a non-profit based in Belgium. It was founded by five European organizations, including **Ecocert Greenlife (France)**. **Ecocert Greenlife** is a certification body, based in France but accredited internationally, that **audits and verifies compliance with COSMOS standards**. It conducts both document reviews and onsite inspections across the full lifecycle of a product—from sourcing of raw materials to final packaging and labelling

## *Diamond Moonlight Face Oil*

Nourish. Soothe. Protect.

This luxurious blend of 100% natural botanical oils melts effortlessly into the skin, delivering nourishment and protection from daily environmental stressors. By morning, the complexion is left feeling soft, supple, and beautifully restored.

### Key Ingredient & Benefits

#### Organic Sweet Almond Oil

Extracted from the fruit of the almond tree, this velvety oil is rich in vitamins A & E and essential fatty acids. It envelops the skin with moisture, leaving it comforted and smooth.

#### Organic Jojoba Oil

Harvested from *Simmondsia chinensis*, this lightweight oil penetrates instantly without greasiness. Renowned for its balancing and softening properties, it helps maintain skin harmony

#### Organic Rosehip Oil

Cold-pressed from the seeds of Chilean musky rose, this oil is exceptionally high in essential fatty acids. Quickly absorbed, it helps restore tone, elasticity, and radiance, leaving the skin renewed and silky

### The Result

A natural oil cocktail that merges with the skin to nourish, soothe, and protect. Each night, it works in harmony with your skin's natural repair cycle, so you awaken to a complexion that feels hydrated, supple, and luminous.



DIAMOND HYDRA MARINE COLLECTION

## *Diamond Marine Line*

Anne Jensen — Where marine science meets timeless elegance.

### Marine Alchemy for Timeless Skin

Harnessing the extraordinary power of the ocean, our advanced skincare formulas feature a potent blend of marine botanical algae — including **Spirulina**, **Mastocarpus red seaweed**, and **brown seaweed**. These nutrient-dense microalgae are rich in **proteins**, **vitamins A through E and K**, **essential minerals like magnesium and potassium**, and a wealth of trace elements known for their remarkable **anti-aging properties**.

This marine complex works synergistically to:

**Boost collagen production** for firmer, more youthful-looking skin

**Combat dryness** and strengthen the skin's moisture barrier

**Neutralize free radicals** to defend against environmental stressors

**Stimulate skin's natural defenses**, enhancing resilience and radiance

Infused with **pure marine spring water** sourced from the heart of Brittany, this water is drawn from a **natural underground reservoir** and meticulously desalinated to preserve its rare mineral composition. Developed in partnership with **Biotechnologie Marine de Soliance**, this unique water helps **maintain optimal hydration**, preventing moisture loss while delivering the revitalizing benefits of deep-sea trace elements.

The result is **luxuriously balanced, visibly rejuvenated skin** — nourished by the purity and power of the sea.

## *Diamond Aqua Marine Serum*

**Pure Luxury. Visible Results.**

In just one step, this **precious marine serum** delivers a transformative infusion of **active marine ingredients** that work in harmony to **hydrate, illuminate, and sublimate the complexion**.

The perfect balance of **luxury and efficiency** leaves the skin visibly refreshed, radiant, and comforted.

With its **fine, lightweight texture**, the serum melts seamlessly into the skin, providing immediate hydration and comfort. Clinical studies show it increases skin hydration by **up to 30%**, restoring a youthful, healthy glow.

### The Result

Skin is left **deeply hydrated, silky, and luminous**, with renewed suppleness and radiance.

Formulated with **98.22% natural-origin ingredients**, this rich cream-serum is a luxurious fusion of **botanical oils and marine actives** that delivers deep hydration and visible renewal.

At its heart lies a nourishing blend of:

**Babassu Oil** – lightweight yet deeply moisturizing, leaving the skin soft and supple

**Grape & Grape Seed Oils** – rich in natural antioxidants to protect against free radicals while restoring vitality.

**Phytosqualane** – biomimetic and skin-compatible, it reinforces the skin barrier and locks in moisture. Enhanced with **Aqua Marine Extracts**, the formula helps encourage the skin's natural renewal processes for a complexion that looks **refreshed, radiant, and full of life**

### How to Use

For optimal results:

Begin with **Diamond Aqua Marine Serum** and allow 2 seconds for absorption.

Follow with **Diamond Marine Day Cream** to lock in hydration and enhance results.

## *Diamond Marine Collagen Cream*

*Heal. Hydrate. Renew.*

Rich in healing and deeply moisturizing actives, this serum is a gentle yet powerful treatment for all skin types, including the most sensitive. Designed as both a day and night care essential, it delivers lasting hydration, soothes irritation, and restores vitality.

### Key Active Ingredients

#### Marine Collagen

Renowned for its exceptional moisturizing and film-forming properties, marine collagen binds water to the skin, boosting cellular hydration and improving elasticity.

#### Aloe Vera

Celebrated for its healing and restructuring benefits, Aloe Vera calms irritation, stimulates cell renewal, and helps repair the epidermis for smoother, healthier skin.

### The Result

Soothed and regenerated, the skin regains its softness, suppleness, and elasticity, while appearing fresher and more radiant day after day.

### How to Use

Apply a few drops to cleansed skin in the morning and evening.

Warm the serum between your palms and smooth from the center of the face outward, finishing on the neck and décolleté.

Follow with your preferred Anne Jensen moisturizer for optimal results.

Infused with pure marine spring water sourced from the heart of Brittany, this water is drawn from a natural underground reservoir and meticulously desalinated to preserve its rare mineral composition. Developed in partnership with Biotechnologie Marine de Soliance, this unique water helps maintain optimal hydration, preventing moisture loss while delivering the revitalizing benefits of deep-sea trace elements.

## ***Diamond Hydra Serum***

***Heal. Hydrate. Renew.***

This serum with a fresh texture quickly absorbed will instantly recharge the skin with water. To do this, sodium hyaluronate, an active ingredient that boosts aquaporins and a moisturizing tamarind extract are at work at the heart of its formul

### **How to Use**

Apply a few drops to cleansed skin in the morning and evening. Warm the serum between your palms and smooth from the center of the face outward, finishing on the neck and décolleté.

Follow with your preferred **Anne Jensen Diamond Repair Cream** for optimal results.

## ***Diamond Hydra Repair Cream***

***Heal. Hydrate. Renew.***

This moisturizing cream with hyaluronic acid, is a concentrate of natural active ingredients to stimulate collagen production. Its tested moisturizing effectiveness, make it an ideal repairing care for your skin. Brown seaweed extract, hyaluronic acid, marine spring water.

Apply a few drops to cleansed skin in the morning and evening. Warm the serum between your palms and smooth from the center of the face outward, finishing on the neck and décolleté.

## ***Diamond Hydra Repair Gel Mask***

***Heal. Hydrate. Renew.***

Hydration is essential for a beautiful skin. The active ingredients in this mask have been carefully selected for their properties that meet this fundamental need of the skin.

It combines an extract of the red seaweed *Jania rubens*, rich in plant taurine, to boost skin energy, and a carrageenan (polysaccharide extracted from red algae) with moisturizing and protective properties.

### **How to Use**

Apply a fairly thick layer once or twice a week to the entire face and neck, avoiding the eye contour area. Leave on for 15 minutes, then remove excess with lukewarm water

### **The Result**

A rested, radiant gaze with skin that feels firmer, smoother, and revitalized.

## *Diamond Cleansing Oil*

*Cleanse and soothe the skin*

Diamond Cleansing Oil Mini Edition, the perfect makeup remover oil for on-the-go cleansing. Formulated with linseed oil, known for its nourishing properties and rich in essential skin elements, this oil offers an immediate cocooning effect for optimum comfort.

As you cleanse, the Diamond Cleansing Oil works to not only remove makeup and impurities, but also leaves the skin feeling soft and luminous

### How to Use

#### For Face Makeup Removal

Apply directly with your fingertips to **dry skin**. Massage gently in circular motions for a few seconds until the oil transforms into a **melting milk**. Add a splash of water to emulsify into a silky milk, then rinse thoroughly.

#### For Eye Makeup Removal

Moisten a cotton pad and apply a small amount of gel. Place gently over the eye area and massage in soft circular motions. Repeat on the other eye, then rinse with a damp cotton pad

#### The Result

A beautifully fresh, clean complexion that feels **nourished, supple, and luminous** — cleansing has never felt so indulgent.



DIAMOND JAPANESE COLLECTION

## *Diamond Japanese Skincare*

### **Eastern Rituals. Timeless Radiance.**

Inspired by the ancient wisdom of Eastern mysticism and the healing power of exotic botanicals, Anne Jensen brings you a modern interpretation of Japanese skincare — where purity, balance, and beauty converge.

Rooted in centuries of tradition, this formulation features a curated blend of revered Eastern ingredients, including:

Rice – known for its brightening and soothing properties

Jojoba & Almond Oils – to deeply nourish and restore suppleness

White Mulberry Tea – rich in antioxidants, helps protect against environmental stressors.

This elegant cream acts like a **nourishing veil**, wrapping the skin in a **soft, protective film** that hydrates, soothes, and enhances natural radiance. It works to **reduce imperfections, refine texture, and defend against external aggressors**, all while leaving the skin beautifully balanced and luminous. A sensory journey rooted in ritual. A complexion reborn in glow.

## *Diamond Japanese Cleansing Gel*

### **From Gel, to Oil, to Silk.**

Experience the ultimate cleansing ritual with this innovative formula that evolves with every touch. Initially a refreshing **gel**, it melts into a **silky oil** as you massage, dissolving impurities, excess sebum, and even the most stubborn makeup. With water, it transforms once more into a delicate **milky emulsion**, rinsing away effortlessly to reveal skin that feels soft, purified, and radiant. Blending the **purity of a gel** with the **comfort of a cream**, this formula is enriched with **nourishing actives** to hydrate, soften, and protect, leaving the complexion perfectly balanced and glowing.

### **How to Use**

#### **For Face Makeup Removal**

Apply directly with your fingertips to **dry skin**. Massage gently in circular motions for a few seconds until the gel transforms into a **melting oil**. Add a splash of water to emulsify into a **silky milk**, then rinse thoroughly.

#### **For Eye Makeup Removal**

Moisten a cotton pad and apply a small amount of gel. Place gently over the eye area and massage in soft circular motions. Repeat on the other eye, then rinse with a damp cotton pad

### **The Result**

A beautifully fresh, clean complexion that feels **nourished, supple, and luminous** — cleansing has never felt so indulgent.

## *Diamond Japanese Rice Cream*

*Smooth. Protect. Illuminate*

Delicately perfumed and luxuriously smooth, this cream is enriched with **rice powder** — a treasured beauty secret from Asia. Known for its ability to **reduce imperfections** and **defend against external aggressors**, rice creates a natural protective veil that leaves the skin feeling soft, supple, and radiant.

With every application, the cream envelopes the skin in **nourishing comfort**, restoring its glow and resilience while maintaining long-lasting hydration.

### How to Use

Apply **1–2 pumps** morning and evening.

Massage gently into the **face, neck, and décolleté** until fully absorbed.

### The Result

Skin that feels refreshed, hydrated, and visibly radiant with a supple, silky touch.

## *Diamond Japanese Rice Serum*

*Protect. Nourish. Illuminate.*

With its silky, fluid texture and delicate **vanilla fragrance**, this serum is a daily indulgence for the skin. At its heart lies rice — a time-honored beauty secret of Asia — renowned for its ability to **protect against environmental stressors**, restore softness, and bring back the skin's natural radiance.

### Key Active Ingredients

#### Rice Milk

Often called “white velvet,” rice milk is a concentrated blend of **starch and hydrolyzed rice proteins**. Of pure plant origin, it nourishes, fortifies, and envelops the skin in a **protective, softening veil**.

#### Glycerin

A natural humectant with powerful **emollient properties**, glycerin draws in moisture and strengthens the skin barrier, leaving the complexion smooth, supple, and shielded against dryness.

### The Result

This serum leaves the skin feeling **silky, soothed, and radiant** with a luminous finish. Over time, the complexion looks healthier, more even, and naturally glowing.



DIAMOND LIFTING EFFECT COLLECTION

## *Diamond Lifting Effect Line*

Smart Science. Youthful Skin.

Introducing a cutting-edge skincare range by Anne Jensen Beauty, crafted with a powerful cocktail of clinically active ingredients designed to target multiple signs of aging with intelligent precision. This range combines the best of cosmetic science and biomimetic technology, featuring a synergy of advanced peptides, antioxidant vitamins, and deeply moisturizing and revitalizing actives — all working together to reveal smoother, firmer, and more radiant skin.

### **Key Actives:**

Fucogel® is a moisturizing active ingredient. It forms a film on the skin surface to maintain its hydration (In vivo test). In addition to stimulating and toning the skin,

Fucogel® provides comfort and softness to cosmetic formulas

### **L-Carnosine (Biomimetic Peptide)**

Naturally found in the human body, L-Carnosine enhances the skin's natural defense system. With powerful antioxidant and anti-glycation properties, it: Protects against photo-aging from UV, infrared, and visible light (proven in vivo)

Prevents glycation, a process that damages collagen and elastin, leading to sagging and wrinkles (proven in vitro)

Together, these actives create a multi-dimensional defense against aging, preserving elasticity, firmness, and skin vitality.

Tailored by Skin Type. Refined by Age.

That's why our formulas are categorized by skin type and age — providing precision care that respects your skin's unique structure and delivers results you can see and feel.

**Diamond Youth Lifting Effect Serum**  
Smooth. Refine. Redefine.

Anne Jensen —  
Intelligent skincare for timeless radiance.

As skin evolves, so do its needs. This line is designed to adapt with your skin through every stage, particularly after age 40. Even if your skin was dry or normal before, the emergence of fine lines and loss of firmness demands targeted care.

## *Diamond Youth Lifting Effect Serum* *Smooth. Refine. Redefine.*

This gold face serum is the ideal care to restore the skin's youthful radiance. The golden leaves slivers incorporated into the heart of this care provide a touch of glamour and a sparkling visual effect. This ultra-shiny effect combines with the various active ingredients in this formula to reduce the first signs of time and sublimate the radiance of the complexion.

As a 99.46% sugar tensor from natural origin, Osilift® is a purified fraction of polysaccharides from oats. Very high molecular weight, this source of complex sugars, adheres to the skin surface in a lifting, continuous and cohesive film that helps firm and tone the skin (In vitro tests). Glycosann sol is an oligosaccharide with a low molecular weight that penetrates the superficial layer of the skin. It ensures the proper functioning of the skin tissue and maintains the skin's biodynamic properties. A genuine anti-ageing active ingredient, it reduces the first signs of time and helps the skin regain its youthfulness.

### **How to Use**

Apply **morning and evening** on cleansed skin.

Place a small amount on the fingertips and massage **gently in circular motions** over the face, focusing on areas prone to fine lines and expression wrinkles (such as the forehead, around the eyes, and mouth).

Follow with your favorite **Anne Jensen moisturizer**

### **The Result**

Skin appears **smoother, firmer, and more youthful**, with fine lines visibly softened and expression wrinkles minimized over time.

## *Diamond Lifting Effect Cream*

**Cocoon. Smooth. Restore.**

With its rich, velvety texture, this cream envelops the skin in a **melting cocoon of comfort**, graduallye ingredients. Designed to **blur the first signs of aging**, it smooths fine lines, restores suppleness, and brings back the skin's youthful radiance. With each application, the complexion feels **full of life, soft, and luminous**.

### **The Ritual**

For best results, apply to the **cheeks, forehead, and chin**. Using the fingertips, smooth the product outward in gentle motions:

From the nose toward the ears.

From the T-zone across the forehead toward the temples.

From the mouth along the jawline.

From the chin outward toward the ears and down to the collarbone.

Finish by applying a small amount to the **neck and décolleté**, massaging from the collarbone upward toward the chin and jawline with soft, sweeping movements.

### **The Result**

This indulgent massage not only enhances absorption but also **stimulates circulation**, leaving the skin **softer, more supple, and glowing with vitality**.

## *Diamond Lifting Effect Night Cream*

Nourish. Restore. Illuminate.

**Cocoon. Smooth. Restore.**

With its rich, velvety texture, this cream envelops the skin in a **melting cocoon of comfort**, graduallye ingredients. Designed to **blur the first signs of aging**, it smooths fine lines, restores suppleness, and brings back the skin's youthful radiance. With each application, the complexion feels **full of life, soft, and luminous**.

### **Fucogel**

A next-generation hydrating agent, Fucogel boosts cell renewal and enhances firmness. Its unique film-forming properties create a protective veil that retains moisture and leaves the skin silky-smooth.

### **Caviar Extract**

A rich infusion of retinol, amino acids, linoleic acid, and vitamins A, B, D, and E. Caviar is revered for its luxurious anti-aging properties that **revitalize and nourish the skin**, promoting radiance and elasticity

### **The Ritual**

For best results, apply to the **cheeks, forehead, and chin**. Using the fingertips, smooth the product outward in gentle motions:

From the nose toward the ears.

From the T-zone across the forehead toward the temples.

From the mouth along the jawline.

From the chin outward toward the ears and down to the collarbone.

Finish by applying a small amount to the **neck and décolleté**, massaging from the collarbone upward toward the chin and jawline with soft, sweeping movements.

### **The Result**

This indulgent massage not only enhances absorption but also **stimulates circulation**, leaving the skin **softer, more supple, and glowing with vitality**.

*Diamond Eye Contour Cream*  
*Smooth. Soothe. Illuminate.*

This delicate eye contour cream is formulated with **targeted anti-aging actives** to combat the first visible signs of time. Its silky texture melts gently into the skin, delivering hydration, softness, and comfort to the fragile eye area.

With each application, the look of fine lines is softened, the skin feels smoother, and the eyes appear awakened, refreshed, and luminous.

**How to Use**

Apply a **small amount** to the under-eye area, gently tapping with the fingertips until fully absorbed.

Use **morning and evening** for best results.

*(Avoid direct contact with the eyes.)*

**The Result**

A rested, radiant gaze with skin that feels **firmer, smoother, and revitalized**.



DIAMOND TREATMENT COLLECTION

## *Diamond Lifting Eye Contour Serum*

*Smooth. Soothe. Illuminate.*

This serum has been specially developed to care for the delicate skin around the eyes. The core of the formula consists of a blend of valuable active ingredients from caviar and gold leaf, as well as a powerful cocktail of anti-aging, firming, and moisturizing active ingredients. The skin is given a subtle glow and new energy, and the eyes shine with youthfulness.

### Key Active Ingredients

#### Caviar Extract

A rich infusion of retinol, amino acids, linoleic acid, and vitamins A, B, D, and E. Caviar is revered for its luxurious anti-aging properties that **revitalize and nourish the skin**, promoting radiance and elasticity

#### Argireline

Nicknamed *Botox in a Bottle*, this advanced peptide complex reduces the appearance of expression lines by gently minimizing muscle contraction—**no needles, no downtime**. A noninvasive approach to smoothing fine lines and restoring youthful vitality.

### How to Use

Apply a **small amount** to the under-eye area, gently tapping with the fingertips until fully absorbed. Use **morning and evening** for best results.  
(*Avoid direct contact with the eyes.*)

### The Result

A rested, radiant gaze with skin that feels **firmer, smoother, and revitalized**.

## *Diamond lifting effect Coccon Mask*

*Smooth. Soothe. Illuminate.*

Ideal for skin in need of comfort and vitality, this cream mask wraps the face in its cocooning texture to provide all its benefits. Its formula is a perfect blend of organic rosehip, borage, and wheat germ oils with proven nourishing properties. Soothing and protective golden seaweed extract gives skin the care it deserves

### Key Active Ingredients

Golden Seaweed this active ingredient is inspired by the seaweed's ability to adapt to a stressful marine environment. It acts as a shield that soothes skin immediately and over the medium term (in vivo test), moisturizes and reduces dehydration wrinkles (in vivo test). It also improves the cutaneous barrier, reinforces the skin's structure, and protects it against stress induced by UV and blue light (in vitro test). It improves skin quality, making it softer and firmer,

### How to Use

Apply a fairly thick layer once or twice a week to the entire face and neck, avoiding the eye contour area. Leave on for 15 minutes, then remove excess with lukewarm water

### The Result

A rested, radiant gaze with skin that feels **firmer, smoother, and revitalized**.

## ***Diamond Anti Pollution Cleansing Gel***

*Cleanse and soothe the skin*

Diamond anti pollution Edition, the perfect makeup remover oil for on-the-go cleansing. Formulated with linseed oil, known for its nourishing properties and rich in essential skin elements, this oil offers an immediate cocooning effect for optimum comfort

### **Key Active Ingredients**

**White willow bark** extract, concentrated in salicylic acid, is ideal for use in a purifying treatment. Salicylic acid, naturally present in willow bark, helps stimulate skin renewal (in vivo test) and gently remove dead cells and impurities from the skin's surface.

This active ingredient extracted from the **brown seaweed Laminaria Digitata** is a mineral concentrate rich in trace elements that stimulates and energizes the skin.

### **How to Use**

#### **For Face Makeup Removal**

Apply directly with your fingertips to **dry skin**. Massage gently in circular motions for a few seconds until the gel transforms into a **melting oil**. Add a splash of water to emulsify into a silky milk, then rinse thoroughly.

#### **The Result**

A beautifully fresh, clean complexion that feels **nourished, supple, and luminous** — cleansing has never felt so indulgent.

## *Diamond Radiance Youth Elixir +55 skin*

A luxurious face serum designed to combat the signs of aging. Enriched with anti-age sea fennel, A halophyte plant known for its resilience to extreme living conditions, this elixir works to improve the luminosity and evenness of the skin, resulting in a radiant and youthful complexion.

In a clinical test, the molecules extracted from sea fennel were shown to enhance the skin's natural radiance and reinforce its protective barrier.

### **Key Active Ingredients**

Enriched with anti-age sea fennel, a halophyte plant known for its resilience to extreme living conditions, this elixir works to improve the luminosity and evenness of the skin, resulting in a radiant and youthful complexion. In a clinical test, the molecules extracted from sea fennel were shown to enhance the skin's natural radiance and reinforce its protective barrier

### **The Ritual**

For best results, apply to the cheeks, forehead, and chin. Using the fingertips, smooth the product outward in gentle motions:

From the nose toward the ears.

From the T-zone across the forehead toward the temples.

From the mouth along the jawline.

From the chin outward toward the ears and down to the collarbone.

Finish by applying a small amount to the neck and décolleté, massaging from the collarbone upward toward the chin and jawline with soft, sweeping movements.

### **The Result**

This indulgent massage not only enhances absorption but also stimulates circulation, leaving the skin softer, more supple, and glowing with vitality.



DIAMOND BODY COLLECTION

## *The Body Collection*

At Anne Jensen Beauty, we believe beauty is not limited to the face — it's a **whole-body experience**. Our body collection brings the same level of advanced formulation, European standards, and sensorial luxury to body care, creating rituals that nourish, protect, and transform.

### *Diamond Nutri Body Oil*

**Nourish. Illuminate. Indulge.**

This **ethereal, sensory body oil** envelops the skin in a veil of satin softness, leaving behind a luminous, non-greasy finish. Rich in nourishing oils yet feather-light in texture, it glides beautifully across the skin, making it the perfect indulgence for both daily hydration and massage rituals.

#### **Key Active Oils & Benefits**

##### **Hazelnut Oil**

Cold-pressed for purity, hazelnut oil is celebrated as a true *dry oil*. With its silky touch and rapid absorption, it penetrates effortlessly to soften and comfort the skin without leaving an oily film. Its elegant texture makes it ideal for massage or daily body care.

##### **Carrot Oil Macerate**

Created by macerating carrot concentrate in natural plant oil, this extract is rich in **carotene and provitamin A**. It nourishes deeply while enhancing a natural, healthy glow, helping the skin maintain a light, even tone.

##### **Apricot Kernel Oil**

Cold-pressed from the seeds of the apricot tree, this golden oil is packed with **oleic acid, vitamin A, and vitamin E**. With its fluid, lightweight texture, it absorbs quickly to hydrate and smooth, restoring suppleness and radiance.

#### **The Result**

With each application, skin is left **velvety-soft, supple, and radiant**, subtly enhanced with a healthy, luminous glow. The **silken texture and nourishing botanicals** make this oil a true beauty ally for skin that looks as good as it feels.

### *Diamond Body Contour Oil*

Indulge in the ultimate luxury of our Diamond Body Contour Elixir, a powerful slimming concentrate that offers a synergy of plant and marine extracts renowned for their benefits on the silhouette. Infused with the brilliance of diamond powder, this decadent body oil glides onto the skin to help improve firmness and elasticity.

#### **Key Active Oils & Benefits**

##### **Caffeine**

A recognized leader in slimming care, caffeine helps **stimulate microcirculation** and promote the breakdown of fat cells, improving skin's texture and tone.

##### **Guarana Extract**

Native to the Amazon, guarana is rich in **caffeine, theobromine, vitamins, and trace elements**. It is renowned for its **stimulating and energizing properties**, making it a powerful ally in body-sculpting treatments.

#### **The Result**

With each application, skin is left **velvety-soft, supple, and radiant**, subtly enhanced with a healthy, luminous glow. The **silken texture and nourishing botanicals** make this oil a true beauty ally for skin that looks as good as it feels.

## *Diamond Body Peel Mask*

Revive. Smooth. Escape.

A true invitation to escape, this luxurious scrub combines salts sourced from around the world with a powerful synergy of six essential oils to gently exfoliate, purify, and transform the skin. Its fresh, tonic fragrance envelops the senses, creating a relaxing, spa-like experience that leaves the body refreshed and comforted.

### Key Ingredients & Benefits

**World Salts** – Rich in minerals, they delicately buff away dead cells and impurities, leaving skin smooth and renewed.

**Lavandin Essential Oil** – Calming and soothing, helps ease tension.

**Petitgrain Essential Oil** – Uplifts and revitalizes the senses.

**Cypress Essential Oil** – Toning and refreshing for the skin.

**Geranium Essential Oil** – Balances and promotes radiance.

**Rosemary Essential Oil** – Invigorating and purifying.

**Plant Glycerin** – Hydrates and softens, preventing dryness.

### How to Use

Apply to the entire body on dry skin. Massage in circular motions, paying special attention to rougher areas such as elbows, knees, and heels. Rinse thoroughly with warm water to reveal skin that is smooth, supple, and radiant.

### The Result

Skin is left deeply cleansed, silky, and revitalized, while the aromatic blend of essential oils provides a true moment of relaxation and well-being.

## *Diamond Body Cream*

This luxuriously smooth body lotion is crafted with 96% natural-origin ingredients, designed to envelop the skin in lasting hydration, comfort, and radiance. Perfect after a warm shower or bath, it nourishes deeply while helping to protect the skin barrier and support epidermal collagen function for supple, resilient skin.

### Key Active Ingredients

#### **Brown Algae Extract**

A marine powerhouse that retains water within epidermal cells, ensuring optimal hydration and helping skin maintain a fresh, plump appearance.

#### **Butters & Emollients**

Deliver intense, lasting nourishment for maximum comfort, softness, and flexibility of the skin.

#### **Vitamin A**

Renowned for its protective and antioxidant properties, vitamin A helps shield the skin from environmental stressors while supporting renewal for a healthier, smoother texture

### How to Use

After a hot shower or bath, apply generously to the body. Massage in upward circular motions until fully absorbed, focusing on areas prone to dryness.

### The Result

Skin feels hydrated, soft, and supple with improved resilience. With daily use, it is protected from dryness, strengthened, and visibly more radiant.

## *Diamond Body Milk*

Nourish. Revitalize. Cocoon.

Concentrated in sensorial indulgence, this velvety body treatment envelops the skin in a creamy, melting texture that glides effortlessly from head to toe. Infused with nourishing plant oils and shea butter, it delivers lasting softness, while laminaria seaweed extract and vitamin E stimulate and revitalize for skin that feels alive with radiance.

After each application, the body is wrapped in a cocoon of comfort, leaving skin hydrated, supple, and silky smooth.

### Key Benefits

**Deep Nourishment** – Shea butter and botanical oils restore moisture and comfort.

**Revitalization** – Laminaria seaweed extract energizes and stimulates the skin.

**Protection & Repair** – Vitamin E defends against free radicals while supporting epidermal collagen function.

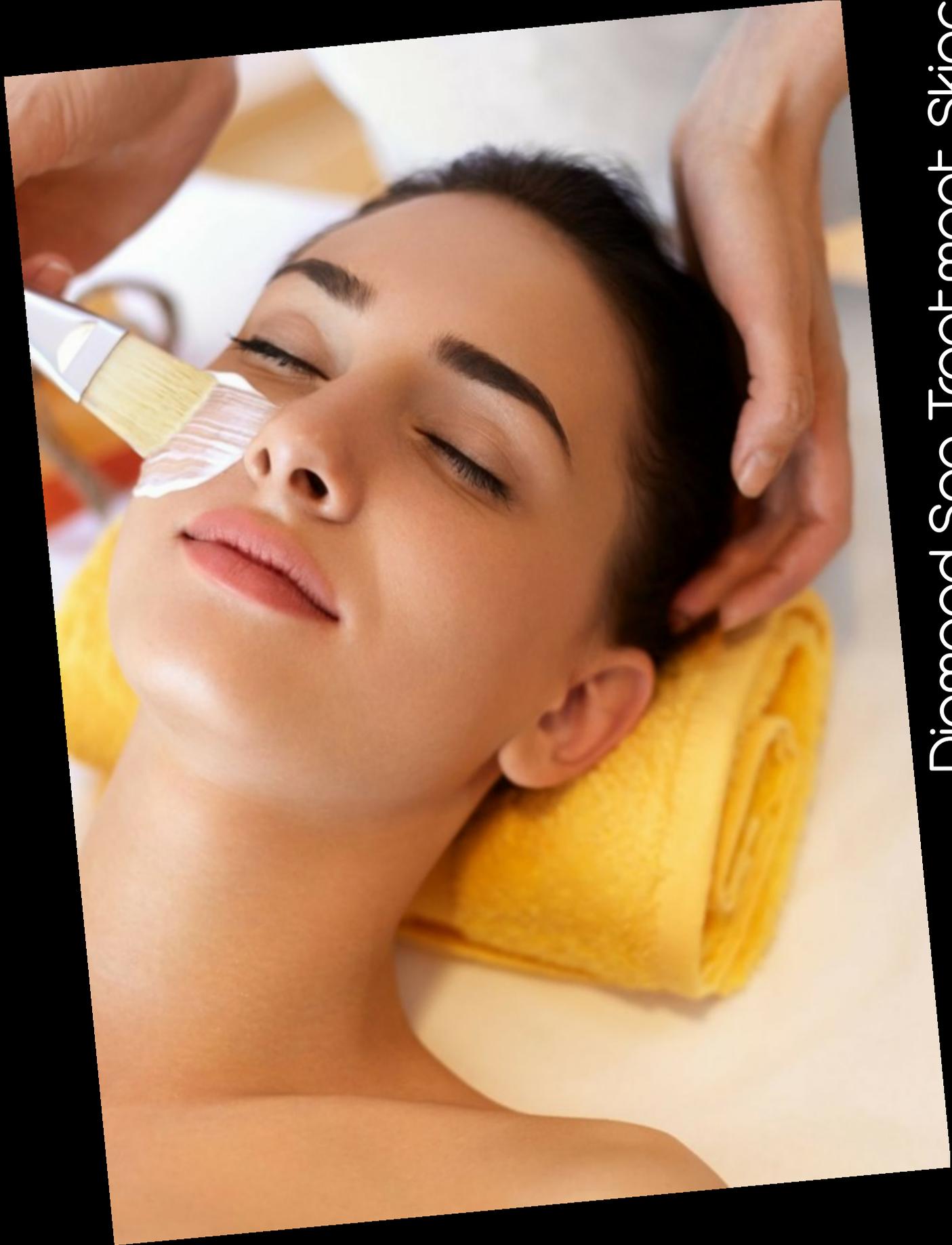
**Luxurious Texture** – Creamy and melting, it leaves no heaviness — only softness.

### How to Use

Apply generously after a hot shower or bath when the skin is most receptive. Massage into the body with light, upward strokes, from the feet to the décolleté, focusing on dry or tension-prone areas

### The Result

Skin is left revitalized, nourished, and cocooned in softness with renewed suppleness and glow.



Diamond Spa Treatment Skincare

## Personalized Skincare, Professional Results

At Anne Jensen , we understand that no two skins are the same — which is why our treatment protocols are designed to serve as a guided foundation, not a one-size-fits-all solution. Each suggested protocol is crafted with expert technique, clinically active ingredients, and a results-driven approach in mind.

However, the true power of our protocols lies in their flexibility. They can be easily adapted to suit your client's unique skin type, condition, and evolving needs — whether targeting sensitivity, signs of aging, dehydration, or lack of radiance.

Use our suggested protocols as a starting point, then elevate the experience through personalized product layering, ingredient customization, and targeted techniques — giving every client a treatment that feels made just for them.

Backed by European formulation standards, powered by nature and advanced actives, and designed with both performance and sensorial luxury in mind — this is the skincare line you need to deliver visible results and client satisfaction.

Anne Jensen isn't just a product line — it's a partner in your success, helping you elevate every service and enhance every client's journey to beautiful, healthy skin.

**Anne Jensen gives you the tools. You create the transformation**



DIAMOND PROFESSIONAL COLLECTION



DIAMOND PROFESSIONAL COLLECTION

## *Skin Therapy*

### SIGNATURE ALGAE TWIN TREATMENT

#### Algi-Twin Peel-Off Masks — A New Generation of Skin Therapy

Experience the next evolution in professional skincare with Algi-Twin, an innovative range of peel-off masks activated not by water, but by a lotion — for a more refined, effective application. Each ultra-fine powder mask is powered by Alginate, a natural extract derived from brown algae, which transforms into a luxurious, rubberized texture upon contact with the lotion.

This unique transformation allows the mask to mold seamlessly to the face, creating a second-skin effect that locks in active ingredients and delivers maximum results.

#### **Key Ingredients & Benefits:**

##### **Caviar Extract**

A precious skincare ingredient rich in retinol, amino acids, linoleic acid, and vitamins A, B, and D, along with vitellin—a powerful complex of phospholipids and phosphoproteins.

Caviar is renowned for its anti-aging and revitalizing properties, helping to improve skin texture, firmness, and overall vitality.

##### **Menthol Crystals**

Sourced from the crystallization of *Mentha arvensis* essential oil, menthol provides a refreshing, cooling sensation that stimulates circulation, tones the skin, and delivers an instant feeling of rejuvenation.

Together, this powerful duo works to:

**Energize and tone tired skin**

**Refresh and tighten the complexion**

**Counteract the early signs of aging**

Ideal for skin in need of a vitality boost, Algi-Twin masks are the perfect treatment to restore a healthy, radiant glow — leaving the skin feeling lifted, refreshed, and renewed.

## DIAMOND GOLDEN CAVIAR PEEL OFF MASK

### Radiance in Every Detail – The Golden Touch of Luxury Care

This crystal-clear peel-off mask base, crafted with ultra-fine alginate powder, transforms instantly upon contact with water into a silky, skin-hugging treatment that molds perfectly to the contours of the face.

Infused with a powerful blend of alginates and glucose, the formula forms a transparent, breathable film that locks in moisture and enhances skin's natural glow. As the mask sets, its sheer clarity unveils shimmering golden flakes, creating a radiant, luminous effect on the skin.

The result? A visually stunning treatment that doesn't just perform — it elevates the entire skincare experience. The gold leaf-inspired effect adds a touch of glamour, making every application feel like a true luxury ritual

## DIAMOND JAPANESE PEEL OFF MASK

### A Peel-Off Ritual Rooted in Asian Beauty Wisdom

This innovative peel-off mask begins as an ultra-fine powder, enriched with alginate, a natural extract derived from brown algae. Upon contact with water, it transforms into a

luxurious rubberized texture that gently molds to the contours of the face — creating a second-skin effect that locks in actives and delivers deep results.

At the heart of this formula lies organic rice powder, a treasured beauty secret of the East. Sourced from organically grown rice cereal, this ingredient is renowned for its high absorbency, helping to gently draw out impurities while refining skin texture and enhancing natural radiance.

### Key Benefits:

Purifies and detoxifies without stripping the skin

Restores softness and clarity Leaves the skin glowing and beautifully smooth

Adds a soft, flexible feel to the mask for enhanced comfort

Suitable for all skin types, this treatment is a gentle yet effective ritual that

## SIGNATURE CRYOGENIC TREATMENT

### A Thermal-Cryo Experience for Radiant Skin

This luxurious treatment begins with a **warming thermic reaction**, followed by a **refreshing cryogenic sensation** powered by menthol — creating an unexpected, invigorating dual-phase experience. This innovative contrast **boosts circulation, soothes the skin, and enhances overall treatment efficacy.**

#### Treatment Benefits

Dual-action **thermo-cooling effect** boosts microcirculation,

Enhances **penetration of active ingredients**

Leaves skin feeling **revitalized, toned, and radiant**

## DIAMOND HYDRA MASK

Hydrate. Refresh. Restore.

Indulge the skin in a rich, creamy mask that delivers an instant boost of **hydration, softness, and vitality.** This luxurious formula soothes and refreshes upon application, leaving the skin **silky-smooth, plump, and radiant** in just one treatment.

Ideal for **normal to slightly dry skin** in need of hydration, comfort, and a touch of glow.

#### Key Ingredients & Benefits

##### Oligoeline

Forms a protective, breathable film on the skin to **prevent dehydration**, while strengthening the epidermis and supporting skin repair.

##### Marine Collagen

Extracted from mineral-rich **brown algae**, marine collagen helps **improve skin elasticity and stimulates cell renewal**, leaving skin firmer and more supple.

##### Laminaria Extract

A potent antioxidant-rich seaweed that **defends against free radicals**, enhances comfort, and **fortifies the skin's barrier** with nourishing Vitamin E.

## SIGNATURE AHA PEEL TREATMENT

### A Gentle Transformation for Luminous Skin

Experience exfoliation reimaged. This innovative mask features a **transformative texture** that melts into a silky oil during massage, delivering a **luxuriously gentle exfoliating treatment** with no abrasive particles

Formulated with **fruit-derived AHAs**, it delicately lifts away dead skin cells and impurities, leaving the complexion **refined, radiant, and silky-smooth** — all without compromising skin comfort.

Perfect for **normal, oil-sensitive, and mature (40+)** skin types in need of gentle exfoliation and a radiant boost.

#### AHAs (Alpha Hydroxy Acids)

Naturally derived from fruit, AHAs work to **gently exfoliate without physical scrubbing**, breaking the bonds between dead skin cells to reveal **brighter, smoother skin** underneath.

#### Lactic & Malic Acids

Two powerhouse AHAs that promote **cell renewal**, refine skin texture, and **enhance radiance**.  
**Laminaria Digitata & Spirulina Extracts**

Marine algae rich in minerals and antioxidants to help **nourish and protect** the skin while supporting detoxification and balance.

#### Maris Aqua (Sea Water)

Mineral-rich sea water helps **soothe and remineralize** the skin, reinforcing its natural barrier.

## CRANBERRY DEEP CLEANSING MASK

### 2-in-1 Glow Treatment for Smooth, Refreshed Skin

Indulge in a sensory skincare ritual with this **2-in-1 warming mask**, infused with the **delicate, fruity fragrance** of cranberry. Its silky, lightweight texture glides effortlessly over the skin, delivering a **gentle exfoliation and comforting warmth** upon contact with water.

As it heats, it helps to **dissolve impurities**, refine skin texture, and restore softness — leaving the complexion visibly smoother, clearer, and more radiant.

Recommended for **normal to oily skin types** seeking a gentle yet effective detoxifying and brightening treatment.

#### Key Ingredients & Benefits

##### Grape Cherry Seed Oil

Rich in **phenolic compounds, linoleic acid (Omega-6), and oleic acid**, this antioxidant-rich oil deeply **nourishes**, softens, and helps protect the skin against environmental damage.

##### White Clay (Kaolin)

A naturally mineral-rich clay known for its **soothing and purifying** properties. Gently draws out impurities without stripping or irritating the skin, making it ideal for **sensitive and reactive complexions**.

##### Wild Lingonberry Extract

Sourced from vibrant lingonberry fruit, this extract is packed with **polyphenols and tocotrienols**, powerful anti-aging compounds that **neutralize free radicals** and promote youthful radiance. It also gives the mask its **beautiful soft pink hue**.

## DIAMOND HYDRATION PROTOCOL

Normal/Dry/Oil/Combination Skin, 18-25 years

Remove makeup and excess oil with Diamond Cleansing Oil

Cleanse face with Diamond Cleansing Balm

Exfoliate the skin using the Diamond Melting AHA Peel Mask

Steam to prep for extractions if necessary.

Massage the face with Diamond Moonlight Face Oil

Apply Diamond Hydra Mask

Apply Toner

Apply Diamond Hydration Serum

Apply Diamond Hydra Repair Cream for Face and Diamond Contour Eye Cream

## AT HOME MAINTANENCE:

Diamond Cleansing Balm or Diamond Cleansing Oil

Diamond Hydration Serum

Diamond Hydra Repair Cream

Diamond Contour Eye Cream

## DIAMOND SATIN ORGANIC SENSATIVE SKIN PROTOCOL

Remove makeup and clean face with Diamond Cleansing Oil

Exfoliate the skin using the Diamond Melting AHA Peel Mask

Steam to prep for extractions if necessary.

Massage the face with Diamond Moonlight Face Oil

Apply Diamond Moisturizing Mask

Apply Toner

Apply Diamond Moonlight Facial Oil

## AT HOME MAINTAINENCE

Diamond Cleansing Oil

Diamond Moonlight Face Oil (Great as a nighttime treatment)

## DIAMOND MARINE OILY SKIN PROTOCOL

Remove makeup and clean face with Diamond Cleansing Oil

Exfoliate the skin using the Diamond Melting AHA Peel Mask

Steam to prep for extractions if necessary.

Massage the face with Diamond Moonlight Face Oil

Apply Cranberry Deep Cleansing Mask

Apply Toner

Apply Diamond Aqua Marine Serum

Apply Diamond Aqua Marine Serum Cream

Apply Diamond Satin Organic Eye Cream

## AT HOME MAINTAINENCE:

Diamond Aqua Marine Serum

Diamond Soothing Serum

Diamond Marine Day Serum Cream Booster

## DIAMOND JAPANESE HEALING PROTOCOL

Remove makeup and clean face with Diamond Cleansing Oil

Apply Diamond Japanese Peel Off Mask

Apply Toner

Apply Diamond Japanese Rice Serum

Apply Diamond Japanese Rice Cream

## AT HOME MAINTAINENCE:

Diamond Japanese Cleansing Gel

Diamond Japanese Rice Cream

Diamond Japanese Rice Serum

## DIAMOND LIFTING EFFECT 40+ PROTOCOL

Remove makeup and clean face with Diamond Cleansing Oil

Exfoliate the skin using the Diamond Melting AHA Peel Mask

Steam to prep for extractions if necessary.

Massage the face with Diamond Moonlight Face Oil

Apply Diamond Golden Caviar Peel Off Mask

Apply Toner

Apply Diamond Youth Serum

Apply Diamond Lifting Effect Day Cream

Apply Diamond Contour Eye Cream

## AT HOME MAINTAINENCE:

Diamond Youth Serum

Diamond Lifting Effect Cream

Diamond Lifting Effect Night Cream

Diamond Eye Contour Cream

Diamond Lifting Effect Sleep Over Mask

**ANNE JENSEN**